



2020 GRASSROOTS LEADERSHIP AWARD CRITERIA, GUIDELINES AND SUBMITTAL FORM

Eligibility: Any person employed by a member company of CSSGA or CRMCA is eligible to participate in the annual awards competition.

Areas of Recognition:

- Recognition for companies is determined by description of criteria, industry impact, and percent of employees participating in grassroots activities.
- Recognition for individuals is determined by description of criteria and industry impact.

Criteria: Individuals will be evaluated for below activities they report to the Associations.

- Consistent outreach, communication, and interaction with state, local, and federal elected officials.
- Host a site tour for regulatory or governmental officials.
- Attend in-person or remote meetings with elected officials and policy makers.
- Actions taken to educate policy makers, their staff, or the general public on issues affecting the industry.
- Respond to Action Alert or correspond with an elected official via letter, email, phone call, or social media.
- Additional activity will be considered by CRMCA/CSSGA staff. Designate in writing when turning in your application.

Description of Grassroots Activities and the Impact on Aggregate Mining and/or Ready Mixed Concrete Industry (bullet points are acceptable).

Approximately what percent of your company’s employees participated in Grassroots Leadership over the last year?

Competition Timeframe: January 1, 2020 – November 1, 2020. **All forms must be submitted to annelise@coloradocaa.org by Monday, November 2.**

Association Member Contact: _____

Contact email: _____